

Looking for new extrusion technology, raw materials and additives for manufacturing of Israeli breakfast cereals

Summary

Profile type	Company's country	POD reference
Technology offer	Israel	TOIL20230730003
Profile status	Type of partnership	Targeted countries
PUBLISHED	Commercial agreement with technical assistance	• World
Contact Person	Term of validity	Last update
Aleš OGOREVC	30 Jul 2023 29 Jul 2024	30 Jul 2023

General Information

Short summary

An Israeli company is looking for a technology, base materials and additives to produce breakfast cereals via an extrusion process. Ideally, the technology should lead to the healthier product in terms of energy, salt and sugar content and functional additives. The technology requested should be at the stage of concept, R&D work or fully developed / ready to launch. Looking for commercial agreement with technical assistance, license agreement & manufacturing agreement.

Full description

The company is one of four leading ones on Israeli market in manufacturing the FMCG (fast-moving-consumer-goods). The company has a dedicated factory for producing breakfast cereals (flakes, puffed etc.) including coatings and packaging processes for retailing consumption units. The company has a skilled commercial department. The company is seeking for "out-of-box" innovative concepts / solutions to improve the current portfolio to meet the functional and health consumer trends. All new raw materials and the offered additives should hold their properties stable under standard extrusion process. The purpose of new technology / ingredients is to reduce the current sugar and salt level in the existing products, according to the recommendations of WHO (World Health Organization). This will enable the company to sustain their leading position on the market. Current and Potential Domain of Application: All the market of Healthy Food Production. Looking for commercial agreement with technical assistance, license agreement & manufacturing agreement.

Advantages and innovations

The purpose of new technology / ingredients is to reduce the current sugar and salt level in the existing products, while all new raw materials and the offered additives should hold their properties stable under standard extrusion process.

Technical specification or expertise sought

Stage of development

Under development

Sustainable Development goals

• **Goal 3: Good Health and Well-being**

IPR Status

Secret know-how

Partner Sought

Expected role of the partner

- Type of partner sought: industry, academy, research organisation
- Specific area of activity of the partner: manufacturer / developer / engineering centre in the field of breakfast cereals.
- Tasks to be performed: to offer a new concept, R&D product / technology and / or developing facilities

Type of partnership

Commercial agreement with technical assistance

Type and size of the partner

- **SME 11-49**
- **Big company**
- **SME 50 - 249**

Dissemination

Technology keywords

- **08001001 - Drink Technology**
- **08001003 - Food Packaging / Handling**
- **08001002 - Food Additives/Ingredients/Functional Food**

Targeted countries

- **World**

Market keywords

- **007003004 - Food supplements/vitamins**
- **07003002 - Health food**

Sector groups involved