

Company specialized in product design and glass bottle design seeks partnerships with wine and spirits producers for product development.

Summary

Profile type	Company's country	POD reference
Business Offer	Portugal	BOPT20220810010
Profile status	Type of partnership	Targeted countries
PUBLISHED	Commercial agreement Outsourcing agreement	• World
Contact Person	Term of validity	Last update
Ágata Sequeira	10/8/2022 10/8/2023	08/10/2022

General Information

Short summary

Portuguese company, based in Lisbon, dedicated to branding and packaging design for wine and spirits, is currently expanding its international presence and seeking producers that need product development and glass bottle design.

Full description

The company is very experienced in the creation of brands and products and has a deep knowledge of the production processes of the glass and paper industries.

It works closely with its clients in the product development, offering a wide range of services:

- Naming;
- Branding;
- Brand strategy;
- Image consultancy;
- Label design;
- Packaging design;
- Bottle design;
- 3D modelling and rendering;
- Product photography.

Advantages and innovations

The company's differentiated value proposition consists of:

- Being a creative and strategic partner. By placing Design in the initial stages of product development it can position brands at a higher level of the perception of value.
- Personalization of the glass bottle, responding to the increasingly growing need in the market for customization and exclusivity in the shape of the product.
- Deep knowledge of the production processes in glass and paper industry.

Stage of development

Already on the market

IPR Status

No IPR applied

Sustainable Development goals

• **Not relevant**

Partner Sought

Expected role of the partner

The company would like to offer its services to producers of alcoholic and non-alcoholic beverages for the restyling of their products and the creation of new products and brands. The company offers a creative and strategic service to increases the perception of value of brands.

The company invites industrial partners of custom made glass and packaging to establish a partnership and offer a combined service of creativity and production to their clients.

The company is particularly interested in business partners located in Europe, New Zealand, Australia, North America, Central America and South America

Type of partnership

Commercial agreement

Outsourcing agreement

Type and size of the partner

• **SME 11-49**

• **SME <=10**

Dissemination

Technology keywords

- **02005004 - Packaging for materials**
- **11009 - Creative products**
- **02007007 - Glass**
- **08001003 - Food Packaging / Handling**
- **11008 - Creative services**

Market keywords

- **07003001 - Wine and liquors**
- **07003003 - Soft drinks and bottling plants**

Targeted countries

- **World**

Sector groups involved

- **Agrofood**
- **Women entrepreneurship**
- **Retail**
- **Creative Industries**

Media

Images



[x_Packaging_Design_PamDeTerra.jpg](#)

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[x_Packaging_Design_Quitazol.jpg](#)

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[X_Packaging_Design_Galatrixa.jpg](#)

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[x_Packaging_Design_V_Virgo.jpg](#)

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