

An Italian start-up offers an innovative web platform containing information related to botany and nutraceutical under commercial agreement.

Summary

Profile type	Company's country	POD reference
Business Offer	Italy	BOIT20220803020
Profile status	Type of partnership	Targeted countries
PUBLISHED	Commercial agreement	• World
Contact Person	Term of validity	Last update
Sergio Scrivano	3/8/2022 3/8/2023	08/03/2022

General Information

Short summary

An Italian company offers under commercial agreement an innovative web platform gathering information related to botanical and nutraceutical sectors, meant to support research by universities, enterprises and intermediary production shops. The web platform contains unpublished and hard-to-find info already been analysed and processed in complex information. All the content is validated by scientific publications.

Full description

An Italian start-up, conducting research in the nutraceutical sector and focused on the properties of mediterranean flora, has developed an innovative web platform, containing information on plant properties, places of diffusion, phytochemicals, phytocomplexes, beneficial effects, solvents, extraction techniques and processing methods, meant to support research by universities, enterprises and intermediary production shops. This information is unprecedented (e.g. phytocomplexes), or generally hard-to-find, but now it's easily accessible through a single entry point. The user has the possibility to carry out free or guided searches, the latter supported by interactive suggestions. Whatever the starting point of the search is, a large amount of interconnected information can be accessed. The platform reduces the time needed for bibliographic research and data processing, as the information offered has already been analysed, processed and linked together.

The content is scientifically validated and linked to the relevant scientific publications. The start up is looking for private and public researchers that are willing to use the platform in their research activities.

Advantages and innovations

The web platform contains unpublished, hard-to-find or fragmented information related to the botanical and nutraceutical sectors, that generally takes long time to be processed.

The platform content has already been analysed and processed in complex information, made available to the user. Thanks to that, the time needed for research and data processing can be greatly reduced. This also leads to considerable cost savings.

All the content is validated by scientific publications, and therefore is precise and reliable.

Stage of development

Already on the market

IPR Status

No IPR applied

Sustainable Development goals

• **Goal 3: Good Health and Well-being**

Partner Sought

Expected role of the partner

The Italian start-up is seeking public or private research institutes, universities, enterprises and/or intermediary production shops willing to use the platform in their research activities.

Type of partnership

Commercial agreement

Type and size of the partner

- **University**
- **R&D Institution**
- **SME 50 - 249**
- **SME 11-49**
- **SME <=10**
- **Big company**

Dissemination

Technology keywords

- **006001002 - Care and Health Services**
- **008003 - Nutrition and Health**

Market keywords

- **05007002 - Pharmaceuticals/fine chemicals**
- **05008002 - Food and feed ingredients**

Targeted countries

- **World**

Sector groups involved

- **Healthcare**