

French company offering food supplements in the form of gummies is looking for distributors

Summary

Profile type	Company's country	POD reference
Business Offer	France	BOFR20220809003
Profile status	Type of partnership	Targeted countries
PUBLISHED	Commercial agreement	• World
Contact Person	Term of validity	Last update
Dimitrios Diles	9/8/2022 9/8/2023	08/09/2022

General Information

Short summary

This French company specialises in manufacturing food supplements with natural ingredients that come in the form of gummies. Looking to develop its sales in Europe and beyond, the company is seeking partners for distribution agreements

Full description

The French company offers an innovative and exclusive range of food supplements as gummy candies. They work with high quality natural ingredients such as black garlic, olive leaf extracts and harpagophyton that have proven efficacious based on clinical studies. The company's products effectively address the following needs:

- Joint support
- Blood circulation improvement and cholesterol control
- Immunity enhancement

Their gummies are very successful and popular on the French market and the company is now seeking to expand in Europe and beyond. They are looking for the right distribution partners that will help them develop their sales abroad.

Advantages and innovations

- High quality / natural ingredients
- Proven positive effect based on clinical studies
- Products made in France with a good sales record on the domestic market
- In line with current consumer trends and preferences
- High bioavailability thanks to specific galenic formulation

Stage of development

IPR Status

No IPR applied

Sustainable Development goals

- **Goal 3: Good Health and Well-being**
- **Goal 12: Responsible Consumption and Production**

Partner Sought

Expected role of the partner

The ideal partners are distributors with the right contacts and experience in selling food supplements. They most likely supply similar or complementary products to health stores, pharmacies, gyms, sports clubs and shops. The French company is very willing to consider expressions of interest by potential partners of any size, even very small businesses provided they have the required profile.

Type of partnership

Commercial agreement

Type and size of the partner

- **SME 11-49**
- **SME <=10**
- **SME 50 - 249**

Dissemination

Technology keywords

Market keywords

- **007003004 - Food supplements/vitamins**

Targeted countries

- **World**

Sector groups involved

- **Agrofood**