

Finnish company creating unique and memorable digital experiences is looking for partners for a subcontracting agreement

Summary

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|------------------------------|--|------------------------|
| Profile type | Company's country | POD reference |
| Business Offer | Finland | BOFI20220713004 |
| Profile status | Type of partnership | Targeted countries |
| PUBLISHED | Outsourcing agreement | • World |
| Contact Person | Term of validity | Last update |
| Mari Kivinen | 13/07/2022 13/07/2023 | 08/12/2022 |

General Information

Short summary

The Finnish company's innovative and cost-effective solutions turn any ordinary space into an interactive digital experience. The company has an extensive list of references, ranging from national museums and science centers to activity parks and large events. The company is now looking for international partners, who would be interested in creating memorable experiences together with them, the partnership would be in the form of a subcontracting agreement.

Full description

The Finnish company with a long experience in the field of digital media has developed a way to change any space into a digital interactive space. With the company's platforms and interfaces, ordinary walls can be changed into interactive touch surfaces and users can modify their surroundings in real time by movement, gestures, touching or mobile device.

The company's solutions transform exhibitions, installations, activity parks, events and public displays into digital interactive spaces. Additionally, the company has multiple solutions that have a positive impact on health and wellness, from cognitive and pedagogic game walls to relaxing and refreshing virtual nature experiences.

With some experience in transnational cooperation, the company is now looking for partners that would be interested in creating unique and memorable digital experience together with them. The cooperation would be in the form of subcontracting agreement. The partnership details will be negotiated with the potential partners.

Advantages and innovations

With the company's solutions, any ordinary surface is changed into an interactive wall. Expensive investments are not needed, as the company's solutions are cost-effective.

The company is innovative and creative, and they enjoy creating something new. The solutions are planned together with the partner and tailored to their specific requirements and needs.

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Stage of development

Already on the market

IPR Status

No IPR applied

Sustainable Development goals

• **Goal 3: Good Health and Well-being**

Partner Sought

Expected role of the partner

the company is now looking for partners that would be interested in creating unique and memorable digital experience together with them. In particular, they are interested in finding partners that are active in the following sectors:

- museums
- science centers
- nature
- education
- experience industry
- gamified exercise
- seniors

The implementation, build-up and maintenance of the solutions are planned together with the partner, taking into consideration the partner's and the end customer's requirements and needs.

Type of partnership

Outsourcing agreement

Type and size of the partner

- **Big company**
- **SME <=10**
- **University**
- **SME 11-49**
- **R&D Institution**
- **Other**
- **SME 50 - 249**

Dissemination

Technology keywords

Targeted countries

- **World**

Market keywords

- **07001007 - Other leisure and recreational products and services**
- **07005004 - Education and educational products and materials**
- **07001005 - Sport facilities (gyms and clubs)**
- **07001002 - Amusement and recreational facilities**
- **02007010 - Education software**

Sector groups involved

- **ICT Industry and Services**

Media

Images



[Fairy tale interactive installation](#)

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[Interactive installation at a museum](#)

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[Nature installation at an airport](#)

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