

Digital innovation for milk allergy in early life

Summary

Profile type	Company's country	POD reference
Technology request	France	TRFR20220707024
Profile status	Type of partnership	Targeted countries
PUBLISHED	Commercial agreement with technical assistance Research and development cooperation agreement	• World
Contact Person	Term of validity	Last update
<u>Marie-Christine BETSCH</u>	7/7/2022 7/7/2023	07/07/2022

General Information

Short summary

As Nutricia, we aim to better support our stakeholders' pain-points in anxiety and over-diagnosis burden for cow's milk allergy (CMA) in early life nutrition.

Full description

A way to support HCPs to appropriately and efficiently diagnose cow's milk allergy (CMA), in order to provide timely care/advice to parents of children with CMA. CONTEXT: CMA is the most common food allergy in early life. There have been efforts to improve diagnosis such as symptoms tracker, awareness tools but no solution yet to support our clinicians to efficiently and appropriately diagnose CMA. This is believed to be a common problem globally. As Nutricia, we wish to socially better support our stakeholder communities (families & HCPs) via digital services, beyond what our ELN milk products provide nutritionally. We are open for any ideas that can support families and HCPs in the diagnosis of Cow Milk Allergy and raising families consciousness on the subject. You can find more information under this link: <https://innovation.danone.com/CMA-open-innovation.html>

Advantages and innovations

Stage of development

Already on the market

IPR Status

IPR granted

Sustainable Development goals

- **Goal 9: Industry, Innovation and Infrastructure**
- **Goal 4: Quality Education**
- **Goal 3: Good Health and Well-being**
- **Goal 10: Reduced Inequality**

Partner Sought

Expected role of the partner

Partnership with Danone through the product development.

Type of partnership

Commercial agreement with technical assistance

Research and development cooperation agreement

Type and size of the partner

- **SME <=10**
- **SME 50 - 249**
- **University**
- **SME 11-49**
- **R&D Institution**

Dissemination

Technology keywords

- **08001001 - Drink Technology**
- **08001005 - Food Technology**
- **08002001 - Detection and Analysis methods**
- **08002002 - Food Microbiology / Toxicology / Quality Control**
- **08002004 - Traceability of food**

Targeted countries

- **World**

Market keywords

- **05001001 - Diagnostic services**
- **05001007 - Other diagnostic**
- **005001008 - Diagnostic test products and equipment**

Sector groups involved

- **ICT Industry and Services**
- **Agrofood**