

A Romanian specialised design company would like to collaborate with foreign partners within the frame of commercial agreements

Summary

Profile type	Company's country	POD reference
Business Offer	Romania	BORO20220729001
Profile status	Type of partnership	Targeted countries
PUBLISHED	Commercial agreement	• World
Contact Person	Term of validity	Last update
Adela CALOTA	29/07/2022 29/07/2023	29/07/2022

General Information

Short summary

The Romanian company is specialised in residential and commercial interior design. They are interested in signing commercial agreements with partners from the European Union.

Full description

The company was founded in 2019. They specialise in design creation for residential and commercial spaces. Execution projects normally undergo two stages, as follows:

1. the first stage includes professional services relating to on-site visits and space measurements; preliminary talks with clients which are meant to clarify and establish their requirements, style and expectations; drafted sketches which include furnishing and compartmentalisation indications; and the presentation of design concept moodboards.
2. stage two of the technical project encompasses the following services: presentation of the 3D images which display the final draft of the layout, colouring, furnishing, lighting and finishes; in view of space optimisation, the design team executes technical boards for wall claddings and modifications, the modification of door and window gaps, suspended ceilings and flooring; lighting scenario (switches layout, positioning of lighting fittings); socket redistribution/supplementation; technical boards with indications for colours, textures, forms, as well as material placing (wall and floor tiles, wallpaper etc.); technical boards for customised interior furnishing.

The Romanian SME offers end-to-end solutions. Consequently, a company designated designer can accompany and assist the client in selecting final interior design materials, furnishings and lightings. As per clients' request, company designers can also directly contact different suppliers of interior design items. Additionally, depending on the project in question, the company equally provides on-site assistance. This means they visit the yard, consult with the

construction team in charge and amend potential execution flaws.

They would like to take on bigger and more complex projects by cooperating with partners from the European Union. Commercial agreements are sought. By joining such cooperation endeavours, the company hopes to expand its business on foreign markets, to enlarge its client portfolio and contact network and gain insightful experience in terms of current trends in specialised interior design.

Advantages and innovations

The company has rapidly grown on the regional market, by coming up with smart, end-to-end interior design solutions. Clients enjoy the experience of jointly creating with the design team everything, from the initial home concept, to the personalised 3D design and, finally, to the actual adaption of the project. All customised solutions are brainstormed and developed in close cooperation with the client so that the final interior design concept matches their sense of style and way of life.

The design software applies 2D and 3D design technology that allows the development of integrated, realistic images, which can be viewed and edited from multiple angles, as well as the inclusion of differently coloured and patterned furniture and other residential/commercial items whose sizes can be adjusted to find a perfect fit.

Company experts follow the project step-by-step. This means that they not only make preliminary, on-site measurements to be able to create floor plans and design layouts with the aid of specialised software, but they also undertake on the spot checks throughout all construction phases to see if the design concept is correctly implemented. Technical assistance is offered at all times both to the client and to the construction team (should this be the case) to ensure the flawless execution of the project.

Stage of development

Already on the market

IPR Status

No IPR applied

Sustainable Development goals

- **Goal 11: Sustainable Cities and Communities**
- **Goal 8: Decent Work and Economic Growth**

Partner Sought

Expected role of the partner

The Romanian company would like to work with partners who need specialised design services for either residential or commercial spaces. Potential partners are expected to provide the Romanian company with project-specific information (from the design concept to other, space or otherwise related technical details/preferences/expectations) prior to project commencement.

Type of partnership

Commercial agreement

Type and size of the partner

- **SME 11-49**
- **SME 50 - 249**
- **Big company**
- **SME <=10**

Dissemination

Technology keywords

Market keywords

- **07006 - Other Consumer Related (not elsewhere classified)**

- **09003005 - Consulting services**

Targeted countries

Sector groups involved

- **World**