

# Polish family-run craft business producing ecological, decorative pillows, cushions, pillowcases and bedclothes is looking for agents and distributors

## Summary

Profile type	Company's country	POD reference
<b>Business Offer</b>	<b>Poland</b>	<b>BOPL20220427012</b>
Profile status	Type of partnership	Targeted countries
<b>PUBLISHED</b>	<b>Commercial agreement</b>	<b>• World</b>
Contact Person	Term of validity	Last update
<a href="#">Jedrzej DANILEWICZ</a>	<b>27/04/2022</b> <b>27/04/2023</b>	<b>07/08/2022</b>

## General Information

### Short summary

A small family-run craft business from Western Poland is specialised in production of ecological, decorative pillows and bedclothes. The offered products are made of top quality raw materials and packed in stylish, specifically designed packages. The company is looking for agents and distributors of the products.

### Full description

The company was established out of love to beauty and the need of its expression by the best available materials and accessories. That is why the company decided to create unique decorative pillows and bedclothes of the highest quality. The products come straight from the heart of the creators, thus, there is no space for compromise related to their quality. The materials used by the company come only from reputable suppliers.

The final products are distinguished by ravishing raw materials – beautiful, high quality and durable fabrics and cloths, branded threads and reliable, personalised zippers provided by a Japanese leader in this branch. The products are made according to “haute couture” rules. All the products provided by the company are packed in stylish chalky cardboard boxes padded with chiffon paper which makes them ideal for presents. Decorative pillows are offered in six collections and one decoration set. The first collection are pillows in the shape of a candy. A surprising decorative element in the form of candy pillowcase will make more lively and vivid any bed, couch or sofa. In addition to traditional decorative pillowcases it is a crown for ideal home décor.

Next collection is related to motives closely connected with grass. This line of effective pillowcases, which looks great in any interior, draws attention and adds colours even to grey surroundings. The pillowcases are vivid green and with grass patterns, thanks to which they are perfect for nature lovers. The pillows are perfectly sewn and finished and they will find their place in modern living room as well as classical bedroom.

Another collection consists of fluffy pillows. The pillowcases imitate natural wolf fur which is very pleasant to touch. They will prove perfectly useful in modern interiors as well as the traditional ones. They will make the interior more lively and stylish but cosier at the same time. It is suitable for living rooms as well as bedrooms.

Next collection is inspired by fashion capitals and the design of 1960s trends. Asymmetrical use of fabrics and cloths of different colours makes the interior more stylish and unique. Velour decorative cushions will be adored by all the people who love to decorate their interiors with the use of unique colours.

The main theme of another collection of decorative pillows are Aztec design in delicate, pastel style. This decorative pillow will perfectly fit into the interior of the bedroom, bringing harmony and calm. This stylish and fashionable addition will make an ordinary room take on a new, unique expression. The pillowcase is made of polyester, it is very pleasant to the touch, smooth and delicate. Even after many laundries they do not lose their colours.

The last collection is devoted to the style of minimalism represented by zig zags, belts and Moroccan clover. Timeless character of the patterns is a stylish addition to any interior. The pillowcases will surely be adored by the people who like bold design solutions. They perfectly fit the manner and fashion of modern, minimalistic style.

The bedclothes offered by the company is light, very densely woven, particularly pleasant and nice for the skin and highly durable at the same time. The company provides final products of top quality and uses top quality raw materials which are not only beautiful and look great but also (and perhaps above all) they are resistant to degradation, tearing or fading. Thanks to this the bedding will still look like new, even after years of use.

The company is actively looking for sales agents and distributors to sell the company's products around the world and thus expand into new markets as well as extend the existing network of distributors/clients. The company is experienced in international cooperation as the company's products are present on the Czech and partially German markets. Possible types of cooperation are commercial agency agreement and distribution services agreement

---

#### Advantages and innovations

The offered products are of high quality due to which, they guarantee comfort, safe and sound sleep and long years of use. The pillowcases are made of fabrics and cloths from reputable and well-known producers. The bedding/bedclothes are made of 100% Egyptian mako cotton obtained from the cultivations in Egypt and woven in Milan.

The products are designed and made by qualified and highly experienced Polish craftsmen. Thanks to such a supply chain and professional staff, the company does not worry about the quality of the final products as well as their utility values and properties. What is worth mentioning, the company uses top quality threads (identical in colour as the cotton) – Coats threads.

Fastening zippers are provided by a Japanese leader in this branch (they are specifically designed and personalised for the Polish company) and the Polish company gives lifetime warranty – broken zippers will be replaced even after a few years of use completely free.

---

#### Stage of development

**Already on the market**

#### Sustainable Development goals

**• Goal 12: Responsible Consumption and Production**

## IPR Status

**No IPR applied**

## Partner Sought

---

## Expected role of the partner

The company expects from sales agents and distributors reliability and willingness to carry out long-term cooperation. They need to have extensive knowledge on the home decor, interior design industry and their task will be to build a sales net for the offered products.

## Type of partnership

**Commercial agreement**

## Type and size of the partner

- **SME 11-49**
- **SME <=10**
- **SME 50 - 249**

## Dissemination

---

## Technology keywords

- **10002007 - Environmental Engineering / Technology**
- **10002013 - Clean Production / Green Technologies**

## Targeted countries

- **World**

## Market keywords

- **07001007 - Other leisure and recreational products and services**
- **07004005 - Furnishing and Furniture**
- **07004003 - Home furnishing and housewares**

## Sector groups involved