

Swedish SME in nature tourism and lifestyle coaching programs is looking for travel agencies arranging smaller group trips with focus on natural wellness.

Summary

Profile type	Company's country	POD reference
Business Offer	Sweden	BOSE20220627001
Profile status	Type of partnership	Targeted countries
PUBLISHED	Commercial agreement	• World
Contact Person	Term of validity	Last update
Sandra Festin	27/06/2022 27/06/2023	27/06/2022

General Information

Short summary

A Swedish SME in nature tourism in the northern part of Sweden offering accommodations for living simple in the luxury of the nature with the possibility to add natural / lifestyle coaching programs. The company is looking for travel agencies in Europe arranging smaller group trips with focus on natural wellness.

Full description

The SME offers a natural wellness destination with activities for every season during the year, living simple in the luxury of the nature with the possibility to add natural / lifestyle coaching programs. The activities are based on nature's seasons, with, for example, dog sledding tours, guided hikes and inner trips to find their own nature/harmony.

The company also runs the northern most cultivation of tulip bulbs and organizes annually a well-attended Tulip festival. Thanks to the colder climate and frost during winter is the cultivation complete sustainable without pesticides. The natural coaching is also inspired by the process of a tulip. –A tulip bulb has many layers around the core, but the core makes the flower. Therefore, they have also built a tulip bulb in the nature, where visitors can be/sleep, in the core. A symbol to the individual to find their own core, their own nature.

The company welcomes both business and customer groups as well as individuals and is looking for travel agencies

in Europe arranging smaller group trips for a week or long weekend with focus on natural wellness.

Advantages and innovations

The company offers:

- Accomodations in the nature. Strategy with simple living in the nature is to see and feel the nature again, experience the silence and the clean air.
- Activities by a natural coach with diploma for individuals and companies.
- Perfect for management groups to develop a more natural management style to know everyone well on their working place.

Stage of development

Sustainable Development goals

- **Goal 3: Good Health and Well-being**
- **Goal 12: Responsible Consumption and Production**

IPR Status

No IPR applied

Partner Sought

Expected role of the partner

The company is looking for travel agencies in Europe arranging smaller group trips for a week or long weekend to come to the Swedish forest, focus on natural wellness. An adjusted program can be made for living in the nature, activities with or without our animals and inner experience via natural coaching modules.

Type of partnership

Commercial agreement

Type and size of the partner

- **SME <=10**
- **SME 11-49**

Dissemination

Technology keywords

Market keywords

- **07001007 - Other leisure and recreational products and services**
- **07005005 - Travel agencies and services**

Targeted countries

- **World**

Sector groups involved

- **Tourism and Cultural Heritage**