

Romanian IT company offers flexible, easy to implement E-learning platform, under commercial agreements with technical assistance or research cooperation agreements

Summary

Profile type	Company's country	POD reference
Business Offer	Romania	BORO20220531026
Profile status	Type of partnership	Targeted countries
PUBLISHED	Commercial agreement	• World
Contact Person	Term of validity	Last update
Madalina-Alexandra Cotiu	31/05/2022 31/05/2023	28/06/2022

General Information

Short summary

A Romanian IT start-up developed an innovative, flexible e-learning platform able to host different types of online courses with minimum hardware resources. The Romanian company seeks international business partners interested in purchasing the platform, IT solutions distributors to promote the e-learning platform among their clients, or partners interested in joint research projects. Cooperation will be based on commercial agreements with technical assistance or research cooperation agreements.

Full description

The Romanian company is an innovative start-up that has built on the extensive experience of its founders in programming and security practices to develop a flexible, easy-to-use, independent e-learning platform.

The platform offered by the Romanian company includes all elements required for delivering MOOCs and is suitable for a wide range of courses and specialties, including inclusion courses and community service courses.

The platform is particularly suitable for companies and organisations hosting MOOCs that seek to:

- minimize the use of hardware resources;
- minimize the time spent training staff to utilize the platform, upload content etc.
- simplify the steps and time required to gamify existing courses, making course sections mandatory etc.

- keep their courses open to the changing trends in online teaching by having the possibility to easily develop new features such as mobile apps etc.

The Romanian company wants to identify international business partners interested in purchasing the platform, or further distributing it to their clients, as well as companies and institutions wishing to engage in joint research projects focused on developing new methodologies to increase student engagement, maximise learning outcomes etc. via the platform.

Cooperation with the partners identified will be based on commercial agreements with technical assistance or research cooperation agreements.

Advantages and innovations

The following advantages are offered:

- Full user management integration – this makes the e-learning platform easy to use by allowing users to quickly create and publish content, without requiring further administrative assistance
- Wide range of gamification options included – content developed with the use of the platform offered by the Romanian company can be easily gamified by selecting from the various tools available (e.g. badges, achievements updates etc.)
- Mandatory content option – content uploaded on the platform can be made mandatory by not providing users the option to “skip”
- Flexible and easy to implement solution with minimum hardware resources consumption – the e-learning platform is an independent product that can be easily installed and moved from one server to another
- New features development – new features (e.g. mobile apps) can be easily connected to the platform, thus enabling users to remain up to date with the latest trends in online courses

High quality technical assistance with excellent response times is offered for all partners.

Stage of development

Already on the market

IPR Status

No IPR applied

Sustainable Development goals

• **Goal 4: Quality Education**

Partner Sought

Expected role of the partner

The company seeks international business partners for long-term relationships.

For commercial agreements with technical assistance: Potential partners include educational institutions and training services providers seeking a flexible solution for online courses with minimum use of resources, as well as IT solutions providers who wish to expand their product portfolios by offering clients a competitive e-learning platforms.

For research cooperation agreements: Potential partners include companies and institutions in the educational, training, learning and development etc. fields interested in joint research projects focused on developing and testing E-learning methodologies.

Type of partnership

Commercial agreement

Type and size of the partner

- **Big company**
- **Other**
- **University**
- **SME 11-49**
- **SME <=10**
- **SME 50 - 249**
- **R&D Institution**

Dissemination

Technology keywords

- **01004013 - Didactic System**
- **01005002 - E-Learning**

Market keywords

- **02006003 - Computer training services**
- **07005004 - Education and educational products and materials**
- **02007025 - Consulting services**
- **02007010 - Education software**

Targeted countries

- **World**

Sector groups involved