

German online retailer is looking for plastic manufacturers to produce greenhouse clips under a commercial agreement

Summary

Profile type	Company's country	POD reference
Business request	Germany	BRDE20240425022
Profile status	Type of partnership	Targeted countries
PUBLISHED	Commercial agreement	• World
Contact Person	Term of validity	Last update
Aleš OGOREVC	25 Apr 2024 25 Apr 2025	25 Apr 2024

General Information

Short summary

A German mail order company, specialised in personalized gift items, household and garden products, would like to further expand their portfolio of different garden products. Therefore, they are looking for manufacturers or wholesalers who are able to produce plastic plant holders for greenhouses. Cooperation involves the conclusion of a commercial agreement.

Full description

The German family business successfully sells various consumer products online. Since their start in 2017, new products have been continuously added to their portfolio. Their products are sold via a well-known international online marketplace and in the company's own online shop. Trade takes place mainly to end customers and, to a small extent, also to business customers. The company has its headquarters and warehouse in central Germany with a direct connection to the largest motorways and thus a good infrastructure connection.

The company is now looking for manufacturers or wholesalers of plastic plant holders for greenhouses/greenhouse clips (see pictures attached). The quantity for the first order would be approx. 50,000 pieces. Drawing with dimensions and further details can be provided on request.

They are looking for a permanent production, companies with a high quality standard, in order to grow together in the long-term.

Business partnerships under commercial agreements are sought. These partnerships are intended to expand the variety of products in order to win more costumers and expand the market.

Advantages and innovations

Technical specification or expertise sought

Manufacturer of plastic products capable of producing greenhouse clips to the customer's specifications.

Stage of development

Already on the market

IPR Status

Sustainable Development goals

- **Goal 8: Decent Work and Economic Growth**
- **Goal 9: Industry, Innovation and Infrastructure**

Partner Sought

Expected role of the partner

The German company is looking for manufacturers of plastic products for the production of plastic plant holders/greenhouse clips. Alternatively, wholestore traders with full stock are also welcome.

The partner will be in charge of the production of articles and supplies for the German brand. They are produced for online trade and distributed by the German company with its own brand.

Industrial partners of all sizes are considered. Production in Eastern European countries is preferred, e.g. Slovakia, Albania, Serbia, Bulgaria, Romania.

Type of partnership

Type and size of the partner

Commercial agreement

- SME <=10
- Other
- Big company
- SME 50 - 249
- SME 11-49

Dissemination

Technology keywords

Market keywords

- 08001001 - Plastic fabricators
- 08001005 - Other fabricated plastics
- 07004003 - Home furnishing and housewares
- 07004006 - Garden and horticultural products

Targeted countries

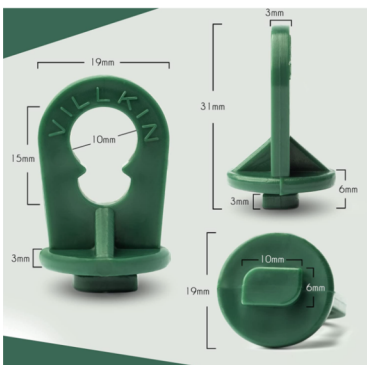
- World

Sector groups involved

- Retail

Media

Images



[Example Greenhouse Clips](#)