

German online retailer is looking for high-quality image designer & 3D product visualisation services under a commercial agreement

Summary

Profile type	Company's country	POD reference
Business request	Germany	BRDE20240122014
Profile status	Type of partnership	Targeted countries
PUBLISHED	Commercial agreement	• World
Contact Person	Term of validity	Last update
Aleš OGOREVC	22 Jan 2024 21 Jan 2025	23 Jan 2024

General Information

Short summary

A German e-commerce retailer for consumer products is looking for a service provider who offers high-quality image design as well as professional 3D rendering services to visualize their product range. Cooperation under a supplier agreement is envisaged.

Full description

The German family business successfully sells various consumer products online. They started in 2017 and have continuously added new products to their portfolio since then. Their product portfolio comprises personalized gifts, jewellery, gardening products, textiles and much more. Their products are sold under their own brands via well-known international online market places and in the company's own online shop. Trade takes place mainly to end customers and, to a small extent, also to business customers.

They would like to visualise their products in an appealing and realistic way in order to present them effectively in the online world. Therefore, they are looking for a partner who has extensive experience in creating compelling visual materials. A solid experience in 3D visualisation and digital image editing is crucial.

The German online retailer is looking for a reliable partner and a long-term cooperation under a supplier agreement.



Advantages and innovations

Technical specification or expertise sought

Professional and high-quality image design & 3D productvisualisation at reasonable prices

Stage of development

Already on the market

Sustainable Development goals

• **Goal 9: Industry, Innovation and Infrastructure**

IPR Status

Partner Sought

Expected role of the partner

The German company is looking for a service provider who offers high-quality image design as well as professional 3D rendering services to visualize their product range.

Type of partnership

Commercial agreement

Type and size of the partner

- **SME 50 - 249**
- **SME 11-49**
- **Big company**
- **Other**
- **SME <=10**

Dissemination



Technology keywords

- **01005006 - Visualisation, Virtual Reality**

Targeted countries

- **World**

Market keywords

- **02007022 - Software services**
- **02002008 - 3D**
- **02007020 - Artificial intelligence programming aids**
- **02007016 - Artificial intelligence related software**
- **07002005 - Other retailing**

Sector groups involved

- **Digital**