

# German trading company is looking for a manufacturer of painters fleece under a commercial agreement

## Summary

Profile type	Company's country	POD reference
<b>Business request</b>	<b>Germany</b>	<b>BRDE20240118020</b>
Profile status	Type of partnership	Targeted countries
<b>PUBLISHED</b>	<b>Commercial agreement</b> <b>Supplier agreement</b>	<b>• World</b>
Contact Person	Term of validity	Last update
<b><a href="#">Aleš OGOREVC</a></b>	<b>18 Jan 2024</b> <b>17 Jan 2025</b>	<b>18 Jan 2024</b>

## General Information

### Short summary

A German online trading company, specialised in consumer goods, is constantly looking for new products to add to their D2C brand portfolio. They are searching for a manufacturer of painters fleece under a commercial or supplier agreement.

### Full description

The German online trading company, founded in 2017, operates several private label brands with hundreds of consumer products from different categories and distributes direct to consumers European wide in Germany, France, Italy, Spain, the Netherlands, Belgium and Sweden.

The company uses large international and local online platforms as well as online shops as a multichannel sales approach. The company, centered in the middle of Germany, operates a 2,000 square meter warehouse and a 250 square meter office space, staffed by a team of around 20 professionals.

For their Home & Living brand, they are now looking for a manufacturer of painters fleece:

Product Specifications:

Thickness 180 gr/m<sup>2</sup>  
- 1x5 m  
- 1x27 m  
- 1x52 m

Thickness 220 gr/m<sup>2</sup>  
- 1x12 m  
- 1x27 m  
- 1x52 m

Thickness 250 gr/m<sup>2</sup>  
- 1x12 m

Packaging: Rolled as one roll

Expected annual quantity:  
Thickness 180 gr/m<sup>2</sup>  
- 1x5 m: 2.200 pcs  
- 1x27 m: 2.000 pcs  
- 1x52 m: 30.000 pcs

Thickness 220 gr/m<sup>2</sup>  
- 1x12 m: 4.000 pcs  
- 1x27 m: 3.500 pcs  
- 1x52 m: 2.300 pcs

Thickness 250 gr/m<sup>2</sup>  
- 1x12 m: 5.600 pcs

The German trading company is looking for reliable long-term partners under a supplier or commercial agreement.

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#### Advantages and innovations

- 5 successful D2C brands with hundreds of products from different categories
- good brand reputations due to high quality products at competitive prices
- many years of experience in online marketing and e-commerce
- primary strength: top marketing, advertising, and search engine optimization expertise
- established distribution system all over Europe with premium service provider DHL
- rapidly expanding company with young and ambitious team
- fluent German and English-speaking sourcing staff and supporting Russian/ Ukrainian speaking staff from operations team

#### Technical specification or expertise sought

- Manufacturer of painters fleece which will be used at home
- Price competitive for the highly competitive e-commerce market

#### Stage of development

**Already on the market**

#### IPR Status

#### Sustainable Development goals

- **Goal 9: Industry, Innovation and Infrastructure**

## Partner Sought

#### Expected role of the partner

- The online trading company is seeking partnerships with manufacturers for painters fleece which will be used at home
- The partner will be responsible for periodic recurring manufacturing and supply of painters fleece to the German company who will distribute the products European wide via large online marketplaces.

#### Type of partnership

**Commercial agreement**

**Supplier agreement**

#### Type and size of the partner

- **Big company**
- **SME <=10**
- **Other**
- **SME 50 - 249**
- **SME 11-49**

## Dissemination

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### Technology keywords

### Market keywords

### Targeted countries

- **World**

### Sector groups involved

- **Retail**

- **07006 - Other Consumer Related (not elsewhere classified)**
- **07002005 - Other retailing**
- **07004008 - Other consumer products**
- **009 - Other**
- **07004006 - Garden and horticultural products**

## Media

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### Images



[Painters fleece 2.png](#)